



6 August 2013

Securities and Exchange Commission
SEC Building, Greenhills, Mandaluyong City
Metro Manila

Attention: **Justina F. Callangan**
Director, Corporation Finance Department

Philippine Stock Exchange
Ayala Tower, Ayala Avenue, Makati City
Metro Manila

Attention: **Janet Encarnacion**
Head, Disclosure Department

Subject Matter: Number of Stockholders and Foreign Ownership

Ladies and Gentlemen:

Please be informed that, as of July 31, 2013, Puregold Price Club, Inc. has 28 stockholders owning atleast one board lot of 100 shares each, and has 2,018,618,449 (73%) shares owned by Filipinos and 747,787,957 (27%) shares are owned by Non-Filipinos.

Attached for your reference are the reports of our Stock Transfer Agent, BDO.

Thank you.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

August 03, 2013


PUREGOLD PRICE CLUB, INC.
900 Romualdez St.,
Paco, Manila

Attention: ATTY. CANDY H. DACANAY
Corporate Secretary

Gentlemen:

As of July 31, 2013, there are 28 stockholders of the Corporation
owning at least one board lot of 100 shares.

Very truly yours,


CARLA B. SALONGA
Asst. Vice President


ADORA A. YANGA
Vice President



August 02, 2013

PHILIPPINE STOCK EXCHANGE, INC.
PSE Center, Exchange Road,
Ortigas Complex, Pasig City

Attention: **ANGEL S. AVERIA**
CTO-Information Technology Division

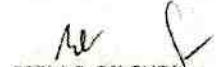
Subject: **FOREIGN OWNERSHIP MONITORING REPORT AS OF JULY 31, 2013**

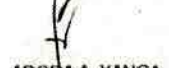
Gentlemen:

In compliance with Memo to Broker No.304-98, Series of 1998 of the Philippine Stock Exchange, Inc. we report herewith the foreign ownership level of our company:

ISSUER	TOTAL OUTSTANDING SHARES	SHARES ALLOWED TO FOREIGNERS	SHARES OWNED BY FOREIGNERS	% OWNED BY FOREIGNERS	SHARES OWNED BY FILIPINO	% OWNED BY FILIPINO	SETTLEMENT DATE LAST PROCESSED BY PCD	DATE OF LAST DIRECT TRANSFER REQUEST PROCESSED (IF ANY)
PGOLD	2,766,406.406	1,106,562,562	747,787,957	27.0310	2,018,618.449	72.9690	13-00000021 7/26/2013	5/30/2013

Submitted by:


CARLA B. SALONGA
Asst. Vice President


ADORA A. YANGA
Vice President